



YULIA PLEKHANOVA

ART, DESIGN & ART MANAGEMENT

[HTTP://PRO-ZERO.COM/PORTFOLIO1](http://pro-zero.com/portfolio1)

ABOUT ME

Art and design addicted! Exploring all possible creative fields to expand my knowledge and horizons. Accepting any challenges and changes along the way as new opportunities! Perfectionist, who is in love with details.

ACCOMPLISHMENTS

- February 2019 **Grant for participating at "1000 Vases" Fair** (Dubai Art District (UAE))
- December 2018 **Winner of art contest "The Makers"** Best ceramic artist of Russia 2018 according to the art magazine "Seasons"
- June 2018 **Member of the 5th Expert Council** for the development of craft arts in Russia at the State Duma of the RF
- December 2016 **Winner of Alcatel and Interview Magazine (Russia) Award: New Names in Design**

SKILLS AND INTERESTS

I am skilled in ceramics, graphic and interior design, photography. Interested in digital marketing, multimedia arts and writing. Crazy about art and sport.

Computer skills: Adobe Suites, Wordpress, CorelDRAW Graphics Suite, Microsoft Office.

Languages: Russian: mother tongue.
English: full professional proficiency.
Italian: beginner level (currently learning).

CONTACT INFO

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WORK BACKGROUND

Assistant Curator of Lucio Fontana Ceramic Show 2025 *PEGGY GUGGENHEIM COLLECTION VENICE*

Internship (Oct 2019-March 2020) / Part-time since March 2020

- Conducting the research and choosing art works for the show.
- Developing concept of the show and design of each room in particular.
- Assembling presentation for the collectors and the museum.

Graphic designer

FREELANCE, SINCE 2016

Brand identity and visual concept; all kinds of printing, digital and promo materials; presentations; social media and web design.

Ceramic Artist and Owner

PROJECT ZERO, SINCE 2016

Contemporary porcelain art pieces and interior accessories.

- Managing the entire process: working with suppliers, creating art pieces, finding retail partners, designing brand identity and web site.
- Developing and promoting the brand (photo shoots, managing SM, online sale platforms accounts, collaborating with local media).
- Participating in art contests and fairs (preparing all necessary documentation, organizing shipping and delivery abroad).

Senior Graphic Designer / Assistant Director of Marketing Dept.

LLC "INT CENTRE INTERSTUDY", 2010 TO 2016. SINCE 2016 - REMOTE

Education abroad, language school and educational fairs.

- Creating corporate design and brand identity, launching 2 web sites.
- Developing marketing strategy, managing and supervising group of designers, SM managers, copywriters.
- Working with Mass Media (promo campaigns, press, editing articles).
- Curating organisation of annual international educational fair, presentations and workshops, including interpreting.

Interior Designer

DESIGN BUREAU «CUB-A», 2007 TO 2010

Interior design, furniture and store equipment.

- Working with clients, defining the idea and building up the concept.
- Designing interiors and furniture pieces.
- Providing all required documentation, including technical.

ACADEMIC BACKGROUND

Universita Cattolica Del Sacro Cuore (Milan, Italy)
MASTER DEGREE IN ART MANAGEMENT, 2019 TO 2020

Ural State Architecture and Art Academy (Ekaterinburg, Russia)
POST GRADUATE DIPLOMA IN GRAPHIC DESIGN, 2005 TO 2007

Ural State Architecture and Art Academy (Ekaterinburg, Russia)
BACHELOR'S DEGREE IN INDUSTRIAL DESIGN, 2001 TO 2005